

beautyexpo

cosmobeauté
Malaysia **2023**



27-30
SEPT 2023

**Kuala Lumpur Convention Centre
(KLCC), Malaysia | 10AM - 7PM**

MALAYSIA'S
LARGEST & LONGEST- RUNNING
BEAUTY TRADE SHOWS

Organised by:



Powered by:





BEAUTY WITH A PURPOSE

As the largest and longest-running beauty trade shows in Malaysia, Beautyexpo & Cosmobeauté Malaysia is continuously passionate about contributing to the regional and local market by being the all-in-one business avenue featuring various sectors with the most extensive line-up of disruptive brands from around the world.

“Recent upheavals and ongoing technological innovations are leading to innovative offerings in both products and services across the beauty industry.”

(Source: McKinsey & Company).

Themed **‘Beauty with A Purpose’**, the continued joint **21st edition of Beautyexpo** & the **18th edition of Cosmobeauté Malaysia** focuses on the forefront of beauty, highlighting products that embraces innovation alongside cutting-edge technology while advocating for a more sustainable beauty market in the new normal.



SHOW FACTS & PARTICIPATING PROFILES

10,000

Local & International
Visitors from Over
25 Countries

5,000
SQM

Total
Exhibition Area

27-30

Sept 2023

Hall 2 – 5,
Kuala Lumpur
Convention Centre
(KLCC), Kuala Lumpur,
Malaysia

350

Exhibitors and
Top Brands From
15 Countries

EXHIBITOR

PROFILE

- Academy
- Aesthetic Products, Accessories, Tools & Equipment
- Association & Government Body
- Barber Products, Accessories, Tools, Equipment & Furnishing
- Cosmetics & Accessories
- Embroidery, Tattoo & Eyelash
- Eye Care
- Foot Care
- Hair, Scalp Care Products, Accessories, Tools & Furnishing
- Halal Products
- Health Care, Supplements Products & Tools
- Hotel Amenities
- Lingerie
- Nail Products, Accessories & Equipment
- OEM / ODM / Contract Manufacturing
- Oral Hygiene & Dental care
- Organic and Natural Skincare Products
- Packaging & Labelling
- Perfume & Aromatherapy Products
- Personal Care Products
- Publication
- Raw Materials & Ingredients
- Skincare Products
- Skincare Tools & Equipment
- Slimming Products, Body Enhancement & Fitness
- Spa Care Products, Tools, Equipment & Furnishing
- Toiletries
- Waxing Products, Accessories & Tools

VISITOR

PROFILE

- Aesthetic Centre
- Association
- Barber
- Beauty Academy & School
- Beauty Salon
- Bridal Studio
- Department Store
- Exporter / Importer
- Fitness Centre & Club
- Hair Academy & School
- Hair Salon & Studio
- Health Centre
- Hotel
- Makeup Studio
- Medical Beauty Centre
- Nail Salon
- OEM / ODM / Manufacturer
- Perfumery & Cosmetics
- Pharmacy & Chain Store
- Retailer / Agent
- Slimming Centre
- Spa & Wellness Centre
- Supermarket
- Trade Publication
- Supplier / Distributor / Wholesaler



Raw Space

(Min. 18SQM)

MYR 1,116



Standard Shell Scheme Booth

(Min. 9SQM)

MYR 1,243

- System partition and structures
- Fascia board with company name & booth no.
- Needle punch carpet
- 1x Information desk
- 1x Round table
- 3x Folding chairs
- 1x Waste basket
- 2x Fluorescent lights
- 1x 13-amp power point



Upgraded Shell Scheme Booth

(Min. 9SQM)

MYR 1,330

- System partition and structures
- Fascia board with company name & booth no.
- Needle punch carpet
- 1x Low showcase (lockable)
- 3x Shelves
- 1x Round table
- 3x Folding chairs
- 1x Waste basket
- 2x Spotlights
- 1x 13-amp power point



ABOUT INFORMA MARKETS

(www.informamarkets.com)

Informa Markets on Beauty segment has an extensive network powered by B2B events across 12 renowned cities in Asia – Hong Kong, Bangkok, Chengdu, Ho Chi Minh City, Jakarta, Kuala Lumpur, Manila, Mumbai, Shanghai, Shenzhen, Tokyo and Singapore; the world's fastest growing markets. By further expanding its strength, the Beauty Portfolio now includes a new B2B event in Miami serving the East coast and USA, South America and Caribbean Islands regions.

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others.

We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

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Malaysia 2023



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For more information, please contact:



INFORMA MARKETS MALAYSIA SDN. BHD.

Suite 5-01, Level 5, Sunway VISIO Tower, Lingkaran SV,
Sunway Velocity, 55100 Kuala Lumpur, Malaysia.

Sharon Siak

+ (603) 9771 2688

+ (603) 9771 2799

sharon.siak@informa.com



EUROPE, AFRICA, MIDDLE EAST, THE AMERICAS

Alessandra Allegri

+39 02 796 420

+39 02 795 036

international@bolognafiere.it